



# SCTECH 2016

19<sup>th</sup> - 21<sup>st</sup> July, 2016  
ISCEA Supply Chain Technology Conference and EXPO  
Navy Pier, Chicago, IL, USA

[www.sctechshow.com](http://www.sctechshow.com)

## Day 1 Conference Agenda

19<sup>th</sup> July, 2016

### Demand Driven World

Transforming Push and Promote into Position and Pull

[www.demanddrivenworld.com](http://www.demanddrivenworld.com)

#### DDW Stage 01 Featured Speakers



**Carol Ptak**  
Global Authority  
on DDMRP



**Caroline Mondon**  
Director Fapics



**Keith Launchbury**  
CEO Keith  
Launchbury & Associates



**Lindsay Fountain**  
Supply Chain Management  
at Rex Materials Group



**Dick Ling**  
Creator of S&OP

#### DDW Stage 02 Featured Speakers



**Ken Titmuss**  
Principal Consultant  
Kent Outsourcing Services

#### DDW Opening Session

**S&OP  
Back To The Future**

9am - 10am

**Dick Ling**  
Creator of S&OP

**DDAS Overview  
SCTECH Main Stage**

10am - 11am

**Carol Ptak**  
Global Authority on DDMRP

**Aligning Rex Materials  
Supply Chain**

11am - 12pm

**Lindsay Fountain**  
Supply Chain Management at Rex Materials Group

**ERP to DDAS**

1pm - 2pm

**Keith Launchbury**  
CEO Keith Launchbury & Associates

**S&OP Keynote  
SCTECH Main Stage**

2pm - 3pm

**Dick Ling**  
Creator of S&OP

**The Missing Links - a Real  
World Case Study**

3pm - 4pm

**Caroline Mondon**  
Director Fapics

**The DDMRP promise  
seems too good to be true!  
Will it work for you?**

1pm - 2pm

**Ken Titmuss**  
Principal Consultant  
Kent Outsourcing Services

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Demand  
Driven World  
Conference  
Fee  
US\$1,295/-

4pm - 6pm

Hospitality & Networking

SCTech Exhibit Floor



**Certified  
Demand Driven Planner**

**Session 01  
8am - 4pm**

**Day 02 - English  
Carol Ptak**

**Session 02  
8am - 4pm**

**Day 02 - Spanish  
David Poveda**



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## Day 2 Conference Agenda

20<sup>th</sup> July, 2016

## Demand Driven World

Transforming Push and Promote into Position and Pull

[www.demanddrivenworld.com](http://www.demanddrivenworld.com)

### DDMRP Innovation

9am - 10am

Chad Smith  
Partner, DDI

10am - 11am

Christoph Lenhartz  
Managing Director Catena Strategies

11am - 12pm

Jon Bikandi  
Productos Tubulares &  
Manuel Castro  
CMG Spain

1pm - 2pm

David Poveda  
Director FLOWING Consultoria

3pm - 4pm

David Mautner  
MFRI

### The Key to Industry 4.0 SCTECH Main Stage

### Customer Case - Productos Tubulares from Bilbao, Spain

### Lessons learned from ten DDMRP implementations

### Our DDMRP journey

### The Fresh Connection & DDMRP - overview

### DDBRIX Factory, the DDMRP game

### DDW Stage 01 Featured Speakers



David Poveda  
Director  
FLOWING Consultoria



Manuel Castro  
CMG Spain



Jon Bikandi  
Productos Tubulares



Christoph Lenhartz  
Managing Director  
Catena Strategies



Chad Smith  
Partner, DDI

### DDW Stage 02 Featured Speakers



Tracy Cheetham  
Partner at Paradoxsolve



Laurent VIGOUROUX  
Fapics

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Hospitality & Networking

4pm - 6pm



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8am - 4pm  
Day 01 - English  
Carol Ptak  
Ken Titmuss

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## Day 3 Conference Agenda

21<sup>ST</sup> July, 2016

### Demand Driven World

Transforming Push and Promote into Position and Pull

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#### DDW Stage 01 Featured Speakers



**Carol Ptak**  
Global Authority  
on DDMRP



**Christoph Lenhartz**  
Managing Director  
Catena Strategies



**Bernard Millian**  
Senior Consultant  
at AGILEA S.A.S.



**Debra Smith**  
Partner at Constraints  
Management Group

#### DDW Stage 02 Featured Speakers



**Tracy Cheetham**  
Partner at Paradoxsolve



**Andrea Walbert**  
Managing Director  
PMI Production Management  
Institute

**Sales & Operations Planning  
Demand Driven Makes  
the Difference**

9am - 10am

**Christoph Lenhartz**  
Managing Director Catena Strategies

**DDMRP cases from France**

11am - 12pm

**Bernard Millian**  
Senior Consultant at AGILEA S.A.S.

**Introduction to Smart Metrics**

1pm - 2pm

**Debra Smith**  
Partner at Constraints Management Group

**Looking toward The  
Future of DDMRP**

1pm - 2pm

**Carol Ptak**  
Global Authority on DDMRP

**Supply Chain Management  
Education in the Age of  
Digitization and Internet  
of Things (IoT)**

11am - 12pm

**Andrea Walbert**  
Managing Director  
PMI Production Management  
Institute

**The Fresh Connection  
Workshop**

1pm - 5pm

**Tracy Cheetham**  
Partner at Paradoxsolve

4pm - 6pm

Hospitality & Networking

SCTech Exhibit Floor



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Demand Driven Leader

8am - 4pm  
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